



Did you know?

Professional shampoos, skin care creams or body lotions (even cosmetics) you see in discount department stores, drugstores or superstores, are DIVERTED product.

Professional products are only sold to authorized spas and salons because the manufacturers want their products to be sold by experts who know their products inside and out.

What is DIVERTED product?

When professional spa and salon products are found for sale outside of the intended channels of professional distribution. Unauthorized retailers have received these products through dubious means. These products being sold are not backed by the manufacturers, are knock offs, old or discontinued products and have been found to be unsafe due to their extremely high levels of bacteria and impurities.

FACTS about Diverted product:

- may have been tampered with
- are contaminated with dangerously high levels of bacteria and are *unsafe for the consumer*
- tend to be expired product (professional spas/salons cannot sell expired product)
- once diverted, these products can sit on the retail shelf forever
- chemical composition of expired product changes dramatically and the effectiveness of the product is greatly diminished

Be safe. Make the RIGHT choice. We guarantee our products are fresh and true originals!